
ENTERTAINMENT BUSINESS FINANCE CHECKLIST

- **FILM PROJECTS**

S/N	CONTENT OF FILM PITCH DECK
1	Stage of Film Production – Pre-production/Principal Photography/Postproduction
2	Nature of Film Project – TV Show/Documentary/Docuseries/Feature Film
3	Genre of Project
4	The Production team and Cast with past projects and success rate attached
5	Detailed Production Budget in Naira
6	Marketing Plan
7	Distributor/Distribution team
8	Revenue projections with data and assumptions included

- **VENUES: CONCERT HALLS, THEATRES AND ENTERTAINMENT CENTRE**

S/N	CONTENT OF BUSINESS PLAN
1	Company profile/structure and particulars of incorporation
2	Inventory of asset and valuation - Should include details and light and sound equipment, and other facilities. The quality of these will be relevant in determining viability.
3	A detailed breakdown of project cost/budget
4	Market and competitive analysis
5	Marketing Plan
6	Revenue projections with data and assumptions included

- **DISTRIBUTION PLATFORMS**

S/N	CONTENT OF BUSINESS PLAN
1	Company profile/structure and particulars of incorporation
2	Number of users/Subscribers
3	Existing catalog and verifiable data of the performance numbers
4.	Available Regions
4	Market and competitive analysis
5	Cash Flow
6	Revenue projections with data and assumptions included
7	Proposed Security (in case of debt arrangement)

- **MUSIC DISTRIBUTORS AND AGGREGATORS**

S/N	CONTENT OF BUSINESS PLAN
1	Company profile/structure and particulars of incorporation
2	Existing catalog and verifiable data of the performance numbers
3	New partnerships/projections
4.	Value Added Services – A&R, Marketing etc.
4	Market and competitive analysis
5	Cash Flow
6	Revenue projections with data and assumptions included